

ASHLEY RYAN

UI/UX Designer

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ABOUT ME

UI/UX designer from New Jersey with 10+ years of work experience in graphic design, management, and large format advertising design.

MY SKILLS

HTML5	████████████████████
CSS3	████████████████████
ADOBE SUITE	████████████████████
G-SUITE	████████████████████
WORDPRESS	████████████████████
MICROSOFT	████████████████████

CERTIFICATIONS

CIW Advanced HTML5 & CSS3 Specialist
CIW User Interface Designer
CompTIA A+

REFERENCE

Brian Dempsey
B&A Creations
856-419-1486
mail@bacreations.com

WORK EXPERIENCES

SENIOR DESIGNER/ GENERAL MANAGER

(2010 - PRESENT)

Mantua Sign & Lighting - NJ

- + Provide UX Design and Research - user personas, work flows, wireframes Internet Marketing services based on Google Adwords, Remarketing, Facebook Promotions
- + Manage resources and provide technical support for customers and internal personnel, sales, project management, graphic design, accounting, and social media content creation.
- + Coordinated the involvement of company personnel, including support, service, and management resources, in order to meet performance objectives and customers' expectations.

UI/UX DESIGNER

(AUG-DEC 2017)

Creatella (Bilingua) - Singapore

- + Worked with a large international team of designers, marketers and developers in a remote, agile, environment
- + Conceptualize user experience design solutions for mobile applications and online web solutions.
- + Work on user interface wireframes for MVP Research and development for user experience best practices.
- + Graphic design of mobile applications interface as well as design collateral for upcoming crowd funding

SENIOR GRAPHIC DESIGNER

(2008 - 2010)

Sunrise Signs - NJ

- + Conceived and implemented concepts, guidelines and strategies in various creative projects and overseeing the completion; collaborating with account executives to obtain knowledge of the clients' requirements.
- + Led solution development efforts that best address target needs, while performing content creation, sales & customer service management, social media services, product manufacturing, research & development, and graphic design.
- + Directing and motivating teams of art directors, illustrators, copywriters to help to use the talents effectively in blog article writing, large format printer operating, purchasing, website maintenance, and content creation.

EDUCATION

BACHELOR OF SCIENCE DEGREE

(2016 - PRESENT)

Western Governor's University

Majoring in Information Technology with a focus on Web Development, UX/UI, and Internet Marketing

ASSOCIATE OF SCIENCE DEGREE

(2005 - 2006)

Full Sail University

Majored in Computer Animation